



**WaterWorks**  
Center for  
Environmental Education

# WaterWorks

Center for Environmental  
Education



Sponsorship Guide  
2017-2018



# Who We Are

The WaterWorks Center for Environmental Education was founded in 2010 by the Alabama's Mountains, Rivers, and Valleys Resource Conservation and Development Council, Inc. (AMRV RC&D), a 501 (c)(3) nonprofit serving eight counties in North Alabama and based in Hartselle, AL. Our organization is recognized locally and nationally for delivering innovative solutions to environmental and community needs.

We have the nation's only water treatment plant (closed due to poor source water) reopened as an innovative, green, hands on environmental experience! The WaterWorks Center for Environmental Education offers environmental education programs for children and adults.







## Our Vision

At WaterWorks, we want to reconnect children with the outdoors and instill a sense of wonder for the natural world through fun and educational outdoor activities. Our educational programs and on-site learning stations teach children to become responsible stewards of the environment, and allows them to see firsthand how we use sustainable technologies on site such as solar power, geothermal, green roofs, composting, rainwater collection, porous pavers, and more!

We are invested in providing a one-of-a-kind educational experience for the future leaders and decision makers of our wonderful, biodiverse state!





# Our Teaching Facility: Sustainability

At WaterWorks, we offer a unique field trip experience for students of all ages. We are able to educate people on the value of natural and constructed wetlands, riparian zones, wildlife habitat, and sustainable technologies. Our “living sustainably” exhibits include:

- Constructed wetland cells that treat water and discharge it back into the creek
- 15 KW solar power system that powers the building and pumps water to and from the creek
- On-site sewage wetlands treat all office sewage
- Green roofs insulate our building, reduce runoff, and provide space for growing edible plants
- Worms compost our paper waste
- Rainwater collection reduces our municipal water needs
- Geothermal unit reduces heating costs







# Our Teaching Facility: Outdoor Adventure

The first step in teaching environmental stewardship is showing students technologies and practices that make a difference. However, we've found the key to helping them retain information is by engaging in fun, meaningful outdoor experiences that they will never forget!

**Interactive Turtle Exhibit - Tree Canopy with Cargo Net**  
**Climbing Wall - Interactive Wetlands Exhibits -**  
**Canoeing**





# Our Programs

## Field Trips (Environmental Education)

We offer field trip to public, private, and home school groups. Most of our students are between ages 10 -18. We serve younger groups, and even do field assessments and other activities with college groups.

## Youth Corp (Youth Development)

We offer a specific youth development program for at risk teens through a partnership with WELP (Wetlands Environmental Learning Program). Youth Corp develops and trains tomorr's leaders by introducing and engaging youth in leadership development and team building through healthy, outdoor physical activities and empowering them to identify and address community development needs.

## Teacher Workshops (Professional Development)

We offer summer teacher workshops where teachers can earn CEUs while learning about our teaching philisophy, and our State curriculum based lessons taught at WaterWorks. Teachers leave with new ideas on how they can present information to students in fun and engaging ways and the materials to make it possible!



# A Worthwhile Investment

The WaterWorks Center for Environmental Education was founded by and is run through the AMRV RC&D. The AMRV has a proven record of financial capacity and management, resulting in funding from multiple sources to implement projects in an eight county region, including the renovation and conversion of the WaterWorks facility.

We want every child to see the beauty of the natural world, and have access to life changing, meaningful programs that focus on youth development and environmental education. Many children will not have this opportunity without YOUR help!





# Support

## Become a Sponsor!

If you are passionate about sustainability, education, environment and youth leadership development, please consider sponsoring WaterWorks!

### **Sponsor a Canoe!**

Sponsorship Request: \$1,000

Canoeing is an integral part of the WaterWorks experience. Many students who visit WaterWorks have never canoed before. The look of accomplishment on their faces as they learn to navigate their canoes is priceless!

*Includes:*

*Your company's logo on one of our canoes, acknowledgement on social media, photo opportunities, and acknowledgement in WaterWorks print material*

### **Bring Kids to WaterWorks!**

For many children and schools, even the small program fee for attending WaterWorks and the cost of buses to bring kids to our site can be barriers to attendance.

You can sponsor bringing kids to WaterWorks by covering the admission cost or bus fee. You can choose to sponsor 40 or 400 children (or anywhere in between!). WaterWorks also partners with the Heart of the Valley YMCA in Huntsville and the Boys & Girls Clubs of North Alabama. If you would like to sponsor children involved in similar organizations, we can partner with them and make the WaterWorks experience happen!



# Support

## Company Banners

### Platinum \$2500 Annual Sponsorship

- 2' x 4' Company banner displayed at WaterWorks
- 2 year renewal rate of \$1500/year
- Logo on all print material
- Sponsor recognition on social media
- Company mention at Annual Meeting

### Gold \$1000 Annual

- 2' x 4' company banner
- 2 year renewal rate of \$700/year
- Sponsor recognition on social media

### Silver \$500 Annual

- 2' x 3' company banner displayed at WaterWorks
- 2 year renewal at rate of \$400/year
- Sponsor recognition on social media

Contact us to find out how YOU can make  
a difference!



Thank you to our 2016-2017  
Sponsors!



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## Contact Us

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